

Competency

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8 Specialized Professional Competencies in the Process of Forming Competitive Agroengineering Bachelors Working

Abilities. Dr. A.V. Golovkin, Associate Professor, Agricultural and Reclamation Machine Department, State Agrarian University of North Transurals, Tyumen

The specialized professional competencies that are necessary to form competitive working abilities of a bachelor are describes in detail

Key words: specialized professional competence, competitive performance, cognitive, motivational, kinesthetic and personal components of competitive performance

16 The Interaction of Science and Education in the National Science and Innovation Process.

Prof. Dr. L.P. Kleeva, Russian Academy of National Economy and Public Administration under the President of the Russian Federation, Moscow, Dr. I.V. Kleev, Russian Academy of National Economy and Public Administration under the President of the Russian Federation, Moscow, Dr. A.K. Nikitova, Russian Academy of National Economy and Public Administration under the President of the Russian Federation, Moscow, A.Yu. Krotov, Russian Academy of National Economy and Public Administration under the President of the Russian Federation, Moscow

The article is some kind of a desire to participate in the discussions taking place in the society regarding the rationality of the translation of scientific research in universities. The authors attempt to analyze the deeper foundations of scientific and educational activities, as well as their interaction basing not only on international practice

Key words: educational activities, educational environment, science, research and innovation capacity, research, efficiency

20 On the Scientific and Technological Aspects of Russian Defense Industry Development.

Prof. Dr. V.Yu. Korchak, Head, Section of Applied Problems, Presidium, Russian Academy of Sciences, Corresponding Member, Russian Academy of Missile and Artillery Sciences (RAMAS), Moscow, Dr. I.A. Karpachev, Head of Department, Corresponding Member, RAMAS, Moscow, Prof. Dr. V.A. Vikhrov, Secretary General, Presidium, RAMAS, Moscow

The problem of restoring scientific and technological strength of our country is on consideration. It is important to return to the defense industry a role of locomotive of domestic economy technological modernization

Key words: defense industrial complex, technological advance, economic and social system, Advanced Research Foundation, technologies, lists of critical technologies, strategic, scarce and import-substituting materials, defense industrial complex's competitive advantages, intellectual property

29 Successful Innovations: Ideas, Capital, People.

I.B. Kuskova, Editor, Information and Publishing Department, FSAEI FPE ASMS, Moscow

The title of one of the discussions that took place within the framework of the 17th St. Petersburg international economic forum. Here are

some of the most interesting pieces of the statements made during the debate

Key words: innovative product, entrepreneurship, key performance indicator, startups, investors

38 Qualimetric Forecasting of Quality and Safety Factors in Innovative Products Development.

Prof. Dr. N.I. Dunchenko, Academic Vice-President Timiryazev Russian State Agrarian University (MTAA), Academician, Russian Academy of Natural Sciences, Moscow, I.N. Igonina, Reaserch Worker, FSUE, Russian Federal Research Institute of Fisheries and Oceanography (VNIRO), Moscow

The use of qualimetric forecasting of quality and safety method while production of minced fish that will be used in schools and nursery is on consideration. The formula of minced fish quality evaluation is given. The matrix of consumer demands that provide a targeted improvement in the quality of the designed product is discussed

Key words: agricultural sector, innovative products, competitive products, qualitative forecasting, quality and safety of fish mince, customer requirements

42 On the Reliability of the 'Green' Labeling.

K.S. Kuzmina, Marketing Manager, Human Touch Company, Geneva, Switzerland

The lack of a standardized terminology on labelling of organic products may create unfair competition, under the guise of 'green products' consumers are regular goods, the author notes. The ways of solving the problem of reliability of «green» labels through regulatory mechanisms are discussed

Key words: eco-labeling, bio-products, environmental certification, unreliable labeling, terminology, environmental compliance evaluation

46 Accession to the WTO and Russian Industry Competitiveness.

I.B. Kuskova, Editor, Information and Publishing Department, FSAEI FPE ASMS, Moscow

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Key words: World Trade Organization, productivity, investment, competitiveness